



E-News

- The chapter should use an HTML branded email system for a more professional look and to be able to track who is receiving & opening emails.
- The following emails at a minimum should go out each year:
 - Request For Alumni Updates Prior To Each Newsletter
 - Update Your Contact Information & Help With Lost & Email Addresses
 - Pre & Post Promotion of Events
 - End of School Term Updates
 - Thanks To Volunteers
 - Thanks To Donors & Request For Online Gifts
 - Congratulations To Award Winners
 - Rush Recommendations
 - Recent Special Chapter, Campus or National News
 - Request For Photos